



Dear Sponsor

The Holland Western Saddle Club is seeking businesses and individuals to sponsor and support the 2019 show season. We hope that you or your business will consider supporting our club. In exchange for your support, we will provide you with recognition on our show bills, website, and at all of this year's shows.

The Holland Western Saddle Club was formed in 1964. The club just celebrated its 50th Anniversary. I'm sure you would agree that is quite an accomplishment for any organization. We believe our success is due in the fact that we provide a service that area people want and need. Equestrian activities tend to be wholesome endeavors that the entire family can enjoy. These activities also allow riders to grow their confidence and leadership skills, practice goal setting, and realize the rewards of hard work and commitment. These are practical skills that they will use the rest of their lives. We encourage this by providing shows, workshops and volunteer opportunities that allow individuals to display and use the skills they have acquired. We have always prided ourselves on the quality and skill level of the riders and horses that frequent our shows.

Providing all of these opportunities to equestrians in our community is an expensive proposition for Holland Western Saddle Club. Our expenses include the hiring of judges, purchasing of awards, liability insurance, property taxes, as well as other expenses that are incurred. We have a fantastic group of members that supply the manpower necessary to maintain the property and run the shows, but sponsorships like yours are the backbone of our organization. Whether you or your business is horse related or not, we ask that you consider a sponsorship to our organization. On the following page there are a few sponsorship options. We hope that you will choose one and send it in by April 15th so that we can include you on the first printing of this season's show bill.

Thank you for your time and consideration.

Kelly Boeve
President
Holland Western Saddle Club
kellyboeve@gmail.com

2019 Holland Western Saddle Club Sponsorship Form

___ \$1,000 and Up Diamond

Listed as a Year End Awards Sponsor and Daily High Point Sponsor
Listed on Season Showbill and HWSC Sponsor Banner
Announced at the Shows
Listed on the Holland Western Saddle Club Website
Facebook Mentions

___ \$500 Platinum Sponsorship

Listed as a Year End Awards Sponsor and Daily High Point Sponsor
Listed on Season Showbill and HWSC Sponsor Banner
Announced at the Shows
Listed on the Holland Western Saddle Club Website
Facebook Mentions

___ \$250 Gold Sponsorship

Listed as Grand and Reserve Champion Sponsor
Listed on Season Showbill and HWSC Sponsor Banner
Announced at the Shows
Listed on the Holland Western Saddle Club Website
Facebook Mentions

___ \$100 Silver Sponsorship

Listed as a Class Sponsor
Listed on Season Showbill and HWSC Sponsor Banner
Announced at the Shows
Listed on the Holland Western Saddle Club Website
Facebook Mentions

Please check one of the following and return it to us by April 15th 2019 to be included in the first printing of this season's show bill.

Sponsor Name: _____

Sponsor Address: _____

Phone Number: _____

Email address: _____

Your checks should be written to Holland Western Saddle Club and mailed to:

Holland Western Saddle Club
c/o Steve Gardiner
Treasurer
3330 Elderwood Ave
Holland MI 49424